

Introduction

A degree such as BA or BS listed under the institutional abbreviation indicates the university offers a baccalaureate degree in the program. You can begin the program by completing the transfer framework at any college or university for which courses are listed. For additional information, consult your academic advisor and institutional catalogs. Courses listed for the Community College System may not be offered at every location. Contact the college you plan to attend regarding availability of specific courses.

Program Notes

An 'M' below indicates that a minor, or second major, or area of concentration outside the major is required.

Program Notes

An 'S' below indicates that the program has restricted and/or limited admissions. The program may require an additional application process or have specific grade point average requirements for application and/or acceptance.

EKU	KSU	MOSU	MUSU	NKU	UK	UL	WKU	UKCCS
BA			BA/BS (M)	BA	BA/BS (M,S)		BA (M)	

General Education Transfer Component - 48 hours

Complete the General Education Transfer Component according to the general education requirements for this major at the sending institution, unless specific courses are listed below. General Education courses may also count toward the major, or a minor, or a second major.

Written Communications - 6 hrs								
Oral Communication - 3 hrs								
Humanities - 6 hrs								
Behavioral/Social Sciences - 9 hrs								
Mathematics (Minimum College Algebra) - 3 hrs								
Natural Sciences - 6 hrs								
Other General Education Requirements - 15 hrs								

Specialty Transfer Component - 12 hours

All of the requirements of the Specialty Component blocks must be fulfilled, even when the blocks total more than 12 hours. At most institutions, the additional hours will be used for part of the General Education requirements.

Introduction to Media/Broadcasting - 3 hrs	BEM 225		CMJN 110	JMC 168	JOU 100 or RTV 100	TEL 101		BCOM 185	JAT 101
Production - 3 hrs	BEM 240		CMEM 250	JMC 270	RTV 210 or 150	TEL 312		BCOM 261	CMS 105
Mass Media Theory/Issues - 3 hrs	COM 200*		CMEM 344	JMC 330	RTV 250	TEL 201		BCOM 201	JAT 201
Advertising - 3 hrs	COM 325		CMAF 383	JMC 394	RTV 280	ISC 161		JOUR 341	CMS 269

* Course meets general education requirements. Applicability of the course to specific general education requirements may vary depending on program requirements and institutional policies.